

# ART 102 : INTRODUCTION TO ART AND DESIGN CAREERS

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## Transcript title

Intro to Art Design Careers

## Credits

3

## Grading mode

Standard letter grades

## Total contact hours

30

## Lecture hours

30

## Course Description

Introduces a comprehensive range of art and design professions presented by industry professionals. Provides tools and resources for making informed career decisions. Covers assessing skills, values, interests, barriers, education, and training as well as portfolio requirements. Explores essential skills required for successful careers in art and design. Repeatable for credit.

## Course learning outcomes

1. Identify careers in art and design, including educational requirements, wage outlook, employment outlook, and employer expectations.
2. Compare the art-related programs and focus areas available at COCC, including course requirements and transitions to professional programs of study as applicable.
3. Assess current interests, skills, values, work preferences, and assessment tools to make informed career decisions.
4. Identify skills and abilities necessary for successful and competent careers in art and design.
5. Use media-specific terminology to receive and provide feedback.

## Content outline

1. Requirements of art and design occupations
2. Self-Awareness - interests, values, skills, preferences
3. Identifying educational and training pathways
4. How to obtain early experience in art and design
5. Goal setting and action planning
6. Develop a student education plan
7. Diversity and cultural competence in art and design
8. Employability concepts - professionalism, adaptability, communication
9. Constructive discussions, receiving and giving feedback between instructor and classmates

## Required materials

Textbook may be required.