

ART 165 : INTRODUCTION TO VIDEO PRODUCTION

Transcript title

Intro to Video Production

Credits

3

Grading mode

Standard letter grades

Total contact hours

60

Other hours

60

Course Description

Covers the basic aspects of video production, while emphasizing students' personal and creative expression. Includes the theory and practice of visualization, the grammar of visual storytelling, the aesthetics of various video production styles, camera techniques, lighting, sound recording, video editing post-production, and other fundamentals related to learning the craft of video production.

Course learning outcomes

1. Engage in critical analysis of video production.
2. Create video compositions that follow the elements of storytelling.
3. Use industry-standard video editing software.
4. Apply best practices of organization and collaboration for digital files.
5. Use various lighting techniques to enhance visual storytelling.
6. Use media-specific terminology to receive and provide feedback.

Content outline

1. Industry-specific video production vocabulary
2. Various video recording equipment
3. Video recording techniques and camera settings
4. Lighting techniques for specific video styles
5. Industry-standard video production editing software
6. The Short Film
7. The Documentary
8. The Music Video
9. Constructive critique, giving, and receiving feedback between instructor and classmates

Required materials

Students will need to provide specific materials used in this course; please see the syllabus for a detailed list.

General education/Related instruction lists

- Arts and Letters