

ART 240 : DIGITAL ILLUSTRATION: CONCEPT

Transcript title

Digital Illustration Concept

Credits

3

Grading mode

Standard letter grades

Total contact hours

60

Other hours

60

Prerequisites

ART 141 and ART 142.

Recommended preparation

ART 115 and ART 116 or may be taken concurrently.

Course Description

Explores visual communication, the process of concept illustration, and rendering with industry-standard software. Introduces character, environmental, and storyboard illustration. Emphasizes development of preliminary art.

Course learning outcomes

1. Create a comprehensive character study.
2. Create a comprehensive environmental study.
3. Create a complete storyboard.
4. Apply advanced digital rendering techniques using industry-standard software.
5. Use media-specific terminology to receive and provide feedback.

Content outline

1. Character Design
2. Environmental Design
3. Storyboarding
4. Constructive critique: giving and receiving feedback between instructor and classmates.

Required materials

Students will need to provide specific materials used in this course; please see the syllabus for a detailed list.

General education/Related instruction lists

- Arts and Letters