ART 268 : VIDEOGRAPHY: INTERMEDIATE

Transcript title

Videography: Intermediate

Credits

4

Grading mode

Standard letter grades

Total contact hours

50

Lecture hours

30

Other hours

20

Prerequisites

ART 165.

Recommended preparation

ARH 270; ART 166; and ART 265.

Course Description

Builds on the the skills learned in ART 165 including camera techniques, sound, and editing. Explores development of an independent short film production in the roles of writer, producer, videographer, and editor. Emphasizes taking a film project through the production process, including pre- and post-production. Repeatable for credit.

Course learning outcomes

1. Use advanced camera settings to produce specialized effects or composition for video production.
2. Create dynamic lighting setups to enhance video quality and create specific moods.
3. Develop a complex narrative or sequence that evokes certain emotions or tells a compelling story.
4. Demonstrate ability to engage pre-production film practices, such as storyboarding, budgets, logistics, screenplay writing and editing, timeline, location permits/permissions, location scouting, and hiring crew.
5. Demonstrate development of production skills, including on-location problem solving.
6. Demonstrate ability to perform post-production editing using industry standard software for motion graphics and visual effects.
7. Use media-specific terminology to receive and provide feedback.

Content outline

Pre-Production

1. Storyboarding, Screenplay formatting, and shot lists
2. Location scouting and logistics, risk assessment, permits
3. Budget, creating a timeline, planning production days, and hiring crew members

Production

1. Exposures to set various moods
2. Rack-focus, tracking, panning, stabilization, and slow motion
3. Framing, composition, and camera movement techniques
4. Capturing audio, sound FX, and voice overs
5. Focus peaking, zebra patterns, and LUTs
6. Gels, reflectors, and diffusers
7. Composition including leading lines, symmetry, and depth of field
8. Movement through sliders, drones, and gimbals
9. Symbolism and thematic elements

Post-Production

1. Sound syncing
2. Color grading and enhanced lighting
3. Professional presentations for various digital platforms
4. Copyright laws, permissions, and ethical guidelines in video production
5. Multi-layered timelines and advanced transitions

Constructive critiques: receiving and giving feedback between instructor and classmates

Required materials

Camera with full manual controls (e.g., DSLR, Mirrorless, GoPro, drone, video camera), tripod, and external microphone. Students may need to provide specific materials used in this course, which may include textbook or other course reading documents; please see the syllabus for a detailed list.