

# ART 269PJ : PHOTOGRAPHY: PHOTOJOURNALISM

## Transcript title

Photography: Photojournalism

## Credits

4

## Grading mode

Standard letter grades

## Total contact hours

50

## Lecture hours

30

## Other hours

20

## Prerequisites

ART 265 and ART 267.

## Recommended preparation

ARH 270 and ART 166.

## Course Description

Develops basic skills needed for effective online and print photography for use in newspapers, magazines, web journals, and blogs. Focuses on developing appropriate behavior and craft needed to meet publication deadlines. Presents a variety of photojournalistic work, such as news photographs, human interest and feature pictures, political campaigns, live performances, press conferences, sporting events, or as stories that explore contemporary social issues. Emphasizes importance of print quality, picture editing, image content, captioning, journalistic ethics, and business practices for freelance and staff photojournalists. Repeatable for credit.

## Course learning outcomes

1. Demonstrate photojournalism techniques, tools, and industry standards for ethics in journalism.
2. Create work with acceptable quality for reproduction, including files suitable for print and digital output.
3. Photograph human interest, feature, interview, environmental, candid/ action photos.
4. Gather information on assignment adequate to provide data for picture captions and story line.
5. Collaborate with editors in evaluating contact sheets and planning picture layouts.
6. Complete photographic assignments that meet strict deadline requirements.
7. Demonstrate sensitivity to issues involving cultural differences in the acquisition and dissemination of journalistic photography.
8. Use media-specific terminology to receive and provide feedback.

## Content outline

1. History of photojournalism: Exploring the stories behind iconic images of critical moments in human history captured by various photographers
2. Major figures in photojournalism
3. Principles of Photojournalism: Documentary, Ethics, Law, Ramifications of digital image manipulation, Copyright Issues, Social Responsibility
4. Survey of Photojournalism: News, Human Interest/Feature Photographs, Picture Story/Photo Essay
5. Technical Aspects of Photojournalism: Data gathering, Photographic techniques/Use of the Camera, Print Quality
6. Production Aspects of Photojournalist: Presenting for Publication, Picture editing, sequencing, and layout, Working with Editors
7. Field trip to newspaper office and other sites
8. Constructive critiques: receiving and [giving feedback between instructor and classmates](#)

## Required materials

Digital Single Lens Reflex or Mirrorless camera with manual focus lens and exposure capabilities is required. Students will need to provide specific materials used in this course with may include textbook or other course reading documents; please see the syllabus for a detailed list.