ART 296 : CREATIVE TEAM

Transcript title

Creative Team

Credits

1

Grading mode

Pass/No Pass grades

Total contact hours

20

Other hours

20

Prerequisites

Instructor Approval Required.

Recommended preparation

ART 110, ART 141, and ART 265.

Course Description

Provides experience for students to apply previous classroom learning as a creative team to develop art, designs, illustrations, and photography for various assigned professional work. Repeatable for credit. P/NP grading.

Course learning outcomes

1. Create professional art and designs to be published as part of a creative team.
2. Develop branding, marketing, and promotional materials as part of a creative team.
3. Use media-specific terminology when receiving and providing feedback.

Content outline

1. Concept and collaborate to define team deliverables
2. Use creative process as a team for research and concept work
3. Distribute work among the team evenly and effectively
4. Render deliverables
5. Prepare finished work for publication
6. Publish and distribute deliverables
7. Constructive critique, giving and receiving feedback between instructor and classmates

Required materials

Students will need to provide specific materials used in this course, please see the syllabus for a detailed list.