

CIS 125DV : DIGITAL VIDEO PRODUCTIONS

Transcript title

Digital Video Productions

Credits

4

Grading mode

Standard letter grades

Total contact hours

50

Lecture hours

30

Other hours

20

Recommended preparation

CIS 120 or CIS 124.

Course Description

Uses Adobe Premiere video editing software and the tools and techniques of camera setup, lighting, audio optimization, and developing creative content for distribution on the Web.

Course learning outcomes

1. Demonstrate proficiency in camera setup and use.
2. Demonstrate best practices for video lighting in both indoor and outdoor recordings.
3. Determine the appropriate tools and techniques for optimizing audio.
4. Plan and develop a creative project using video production skills.
5. Import, organize and select assets in video editing software.
6. Compose video productions from separate video and audio sequences.
7. Add effects, transitions, and titles to video clips.

Content outline

Hoverboard Assignment-Learning the Basics Titling and Syncing Audio with Video--Project Key Frames, Slow Motion, and Transitions--Project Wheels Assignment: Content development, location shooting, creative camera handling, title rolls, sequence development Recipe Assignment: Lighting, lower thirds, B-roll capture, Ssquence develop utilizing video clips, stills, B-roll, music Coaching Assignment: Camera techniques for shooting sport skills, voiceover narrations, video clips, stills, lighting, slow motion, music, integrations of techniques into an edited movie Job Interview Assignment:Script development, reading from a teleprompter, development of B-Roll, music Development of asset collection into an edited movie

Required materials

1. Smartphone, camcorder, DSLR, point and shoot camera, or some other device capable of capturing digital video.
2. Computer workstation capable of running Adobe Premiere video editing software.