

# COMM 100Z : INTRODUCTION TO COMMUNICATION

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## Transcript title

Intro to Communication

## Credits

4

## Grading mode

Standard letter grades

## Total contact hours

40

## Lecture hours

40

## Course Description

COMM 100Z is a survey course offering an overview of the communication discipline that emphasizes the development of best communication practices in different contexts.

## Course learning outcomes

1. Explain the ways communication is impacted by ethics, language, nonverbal behaviors, perception, culture, and contexts.
2. Identify communication theories, perspectives, principles, and concepts.
3. Explore different areas of communication to develop a broad base of skills and communicative tools when interacting with others.
4. Articulate the importance of communication expertise in career development and civic engagement.

## Content outline

1. Introduction to Communication
2. Introduction to the National Communication Association (NCA)
3. Interpersonal Communication
4. Small Group Communication
5. Leadership Communication
6. Public Speaking
7. Media and Mass Communication
8. Other Communication Specialties

## Required materials

Required OER textbook.

## General education/Related instruction lists

- Oral Communication