COMM 114 : ARGUMENTATION AND CRITICAL DISCOURSE

Transcript title
Argumentation Discourse

Credits
3

Grade mode
Standard letter grades

Contact hours total
30

Lecture hours
30

Recommended preparation
or to be taken with COMM 111 or WR 121.

Description
Explores theories of argumentation. Develops skills of inquiry and advocacy through oral and written discourse, including critical analysis and rules of evidence. Practices planning, constructing and delivering persuasive arguments in a variety of extemporaneous formats.

Learning outcomes
1. Choose and apply ethical rhetorical communication behaviors appropriate to the audience and the situation.
2. Identify and model concepts in the study of persuasion, argumentation, and debate, such as knowing the types of propositions, the sides of a controversial issue, and how to use opposition arguments.
3. Conduct and document research and analyze the quality of all researched sources and information.
4. Analyze controversies and determine the motives within conflict situations, as well as the accuracy of assertions.
5. Recognize and respond to discourse that contains logical fallacies and specious arguments.
6. Analyze and use mathematical information in arguments and present mathematical information appropriately to audiences.

Content outline
1. Definitions of Argument
   a. Making vs. Having an Argument
   b. Spoken/Written
2. Purposes of Argument
   a. Debate
   b. Persuasion
   c. Deliberation
   d. Dialectic
3. Elements of Argument
   a. Evidence
   b. Claim
   c. Inference
   d. Linking Arguments
4. Perspectives on Argument
   a. Traditional Argument Theory
      i. Claim/Thesis/Conclusion
      ii. Evaluation of Evidence/Premise
      iii. Inferences
      iv. Fallacies
   b. Toulmin Logic
      i. Claim
      ii. Warrant
      iii. Data
      iv. Qualifier
      v. Backing
   c. Post-Modern Argument Theory
      i. Dialectical Criteria
      ii. Media Influence on Messages
      iii. Propaganda
      iv. Appeals to Fear and Pity
      v. Ad Hominem
      vi. Ad Populum
      vii. Opinion Polling
      viii. Persuasive Definition
5. Forms of Debate
   a. Dialectic
   b. Parliamentary
   c. Lincoln-Douglas
   d. Rhetorical Criticism

Required materials
Textbook, traditional media—pen, pencil and paper.

Grading methods
Grades will be determined by exams, final paper, research project and class participation.

General education/Related instruction lists
• Oral Communication