

# COMM 220 : GENDER COMMUNICATION

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## Transcript title

Gender Communication

## Credits

3

## Grading mode

Standard letter grades

## Total contact hours

30

## Lecture hours

30

## Course Description

Introduces the differences of communication styles across gender identities and provides tools to manage those differences. Reviews how communication is used to create, structure and maintain gender identities in a variety of contexts.

## Course learning outcomes

1. Describe how gender influences our perceptions of and communication about personal, social, cultural and political problems.
2. Demonstrate effective communication with people of diverse viewpoints shaped by gender identities and expectations.
3. Identify ways to improve communication skills across gender groups and identities.
4. Provide examples demonstrating how communication across gender identities is influenced by media and culture.
5. Describe how perceptions of gender are shaped through everyday interpersonal conversations with friends, family, co-workers, and even strangers.

## Content outline

1. Communication and Gender
  - a. Childhood Development
  - b. Cultural Assimilation
  - c. Cultural Norms
    - i. Family Communication
    - ii. Interpersonal Communication
2. Socialization of Gender
  - a. Behavioral
  - b. Verbal
    - i. Lexicon
    - ii. Grammar
  - c. Non Verbal
    - i. Body Language
    - ii. Paralanguage
    - iii. Clothing
3. Gender Communication Styles

- a. Male Speech Community
  - b. Female Speech Community
  - c. LGBTQQIA Speech Community(ies)
4. History of Gender Communication and Movements in West
    - a. Antiquity
      - i. Poetry
      - ii. Theatre
      - iii. Public Speaking
    - b. Medieval
      - i. Public Speaking
      - ii. Writing
    - c. Modern
      - i. Suffrage Movements (US and Britain)
      - ii. Women's Movement (alongside Civil Rights movement)
      - iii. Men's Movement/Reaction to new roles
      - iv. LGBTQQIA movement(s)
  5. Media and Gender Communication
    - a. Advertising
    - b. Entertainment
    - c. Journalism
    - d. Sexism/Chauvinism/Straight-ism
    - e. Diversity of Ownership/Employees

## Required materials

Traditional materials: Textbooks, pens, paper, poster board.