

# DSGN 201 : PROFESSIONAL PRACTICES & PORTFOLIO DEVELOPMENT

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## Transcript title

Pro Practices Portfolio Dev

## Credits

4

## Grading mode

Standard letter grades

## Total contact hours

80

## Other hours

80

## Course Description

Covers the professional aspects of design, including client communication, project management, ethical practices, and effective collaboration. Emphasizes the development of a professional portfolio that showcases students' design abilities and projects, as well as how to present their work in both digital and physical formats. Designed to prepare students for the professional world through a combination of theoretical understanding and practical application of skills and knowledge. Repeatable for credit.

## Course learning outcomes

1. Explain the fundamentals of professional practices in the design industry, including client relations, project management, and ethical considerations.
2. Create a compelling and professional portfolio that effectively showcases design skills and projects.
3. Demonstrate the ability to communicate and present design work effectively to various audiences, including clients and peers.
4. Develop the project management skills necessary to guide individual and collaborative design projects from conception to completion.

## Content outline

1. Introduction to Professional Practices: Explore the essential aspects of professional conduct, client interaction, and ethical practices in design.
2. Building a Professional Portfolio: Guidance on selecting, compiling, and presenting works that best represent the student's skills and design philosophy.
3. Effective Communication Strategies: Techniques for effective verbal and visual communication in presenting design ideas and receiving feedback.
4. Navigating the Design Industry: Insights into the business aspects of design, including project bidding, contracts, and collaboration.
5. Case Studies in Professional Design: Analysis of real-world examples demonstrating successful professional practices in the design field.
6. Project Management Techniques: Strategies for efficiently managing design projects, timelines, and resources.

7. Capstone Portfolio Project: Develop a comprehensive portfolio project that encapsulates the student's design journey and readiness for professional practice.

## Required materials

Students will need to provide specific materials used in this course; please see the syllabus for a detailed list.