

DSGN 296PD : CREATIVE TEAM: PRODUCT DESIGN

Transcript title

Creative Team: Product Design

Credits

1

Grading mode

Pass/No Pass grades

Total contact hours

20

Other hours

20

Prerequisites

Instructor Approval Required.

Recommended preparation

DSGN 130 and DSGN 140 .

Course Description

Provides experience for students to apply previous classroom learning as a creative team to develop product designs for various assigned professional work. P/NP grading. Repeatable for credit.

Course learning outcomes

1. Create professional product designs for clients as part of a creative team.
2. Develop branding, marketing, and promotional materials as part of a creative team.
3. Use media-specific terminology when receiving and providing feedback.

Content outline

1. Concept and collaborate to define team deliverables
2. Use creative process as a team for research and concept work
3. Distribute work among the team evenly and effectively
4. Render deliverables
5. Prepare finished work for publication
6. Publish and distribute deliverables
7. Constructive critique, giving and receiving feedback between instructor and classmates

Required materials

Students will need to provide specific materials used in this course, please see the syllabus for a detailed list.