

# FIRE 203 : S-203 INTRODUCTION TO INCIDENT INFORMATION

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## Transcript title

S-203 Intro to Incident Info

## Credits

3

## Grading mode

Standard letter grades

## Total contact hours

30

## Lecture hours

30

## Prerequisites

Instructor approval based on agency nomination.

## Course Description

Provides students with the knowledge and skills they need to serve as public information officers (PIOF). Includes establishing and maintaining an incident information operation, communicating with internal and external audiences, working with the news media, handling special situations, and long term planning and strategy. This course is an NWCG certified course.

## Course learning outcomes

1. The following learning outcomes are those of the National Wildfire Coordinating Group (NWCG).
2. Demonstrate the skills and knowledge of a public information officer (PIOF).
3. Demonstrate incident information principles, tools, and techniques.
4. Identify media access issues that require direction from the Incident Commander.
5. Describe the Public Information Officer's role and importance in working with the media and residents of communities affected by incidents.
6. Describe tools and techniques to keep internal audiences and cooperators informed and involved.
7. Produce a long-term strategy document based on an incident.

## Content outline

1. Introduction
2. The Roles and Responsibilities of PIOFs
3. Initial Stages - from Mobilization to Action
4. Mobilization
5. Action
6. Incident Information Operations
7. Gathering and Assembling Information
8. Working with the News Media
9. Media 101
10. Fostering Good Media Relations

11. Media Interview Exercise
12. Working with Key Audiences
13. Community Relations
14. Internal Audiences and Cooperators
15. Long-Term Planning and Strategy
16. Incident Simulation

## Required materials

All material is provided to the student.