

J 215A : PUBLICATIONS LAB I

Transcript title

Publications Lab I

Credits

1

Grading mode

Pass/No Pass grades

Total contact hours

30

Lab hours

30

Recommended preparation

J 216.

Course Description

Practical application of journalism instruction through work on the online student newspaper. Students are involved in all areas of production including finding story ideas, reporting, writing, photography, advertising, production and distribution. P/NP grading. Repeatable for credit.

Course learning outcomes

1. Describe what makes a topic newsworthy.
2. Report news content (articles, photos, audio, video) suitable for publication.
3. Write and edit texts according to accepted journalistic style.
4. Describe journalism's professional and ethical principles and explain how they apply to news production.
5. Demonstrate teamwork skills and ability to meet deadlines and demands established by the production schedule.

Content outline

Course topics include:

1. News determinants
2. How to interview
3. Photojournalism basics
4. AP style
5. Elements of news articles

Required materials

Students will need a writing utensil and notebook.