

J 220 : SELECTED TOPICS IN JOURNALISM: MULTIMEDIA JOURNALISM

Transcript title

Multimedia Journalism

Credits

3

Grading mode

Standard letter grades

Total contact hours

30

Lecture hours

30

Recommended preparation

J 216.

Course Description

Provides an introductory survey of audio, video and interactive digital journalism. Guides students through planning, producing and editing original news stories for a variety of media including podcasts, YouTube and social media.

Course learning outcomes

1. Analyze and examine the methods and techniques that make successful multimedia journalism projects informative, compelling and engaging.
2. Compare the strengths and limitations of various media.
3. Understand and apply the skills, ethics and responsibilities of a multimedia journalist.
4. Plan, produce and edit journalism projects that combine written, audio and visual elements.
5. Explain how social media has changed journalism and the roles of journalists.

Content outline

1. Introduction to media: video, audio, graphics, photography, writing, social media.
2. History of how technology has changed journalism.
3. Ethics of multimedia journalism.
4. News stories that make the most of their medium.
5. How to edit audio and video.
6. The intersection of journalism and social media.
7. Readings, viewings and discussions on the state of multimedia journalism.

Required materials

Required materials include readings from a required textbook and/ or articles provided on the LMS, a flash drive or other means of storing work.

a notebook or laptop for taking notes and participating in any in-class writing activities, and a writing utensil.

General education/Related instruction lists

- Arts and Letters