

GRAPHIC DESIGN - ONE-YEAR CERTIFICATE OF COMPLETION (CC1)

Description

The Graphic Design One-Year Certificate of Completion provides a thorough foundation in the fundamentals of Graphic Design: color, typography, composition and their application using industry-standard approaches. Students apply current production methods and techniques to relevant projects that consider branding and target market. Courses cover unique aspects of Graphic Design including print and digital designs, vector art and graphics, digital photography, and brand/style guide development. This combination of courses is intended to give students the knowledge and skill set to augment their transfer degree and/or initiate a career as a freelance or entry level graphic designer.

Program Learning Outcomes

Upon successful completion of the certificate, students will be able to:

1. Create designs with industry standard software.
2. Model effective and professional communication when collaborating with industry professionals and clients.
3. Produce a portfolio that demonstrates the variety of skills and creativity developed.

Entrance Requirements

Academic Entrance Requirements

Recommended:

- High school diploma or GED
- Completion of [WR 065](#) Rhetoric and Critical Thinking II or higher or minimum placement Wr/Comm Level 7
- Completion of [MTH 060](#) Beginning Algebra or higher or minimum placement Math Level 10
- Basic computer competency or [CIS 010](#) Computer Keyboarding

Additional Costs (Beyond Standard Tuition/Fees and Textbooks)

Material Costs

- 32GB to 2TB portable storage (USB drive or SSD): \$20 to \$100
- A desktop or laptop computer capable of running the latest version of the Adobe Creative Cloud and the latest version of Microsoft Windows or Apple macOS: approximately \$500 to \$2000
- Reliable high-speed internet access

Course Requirements

Course	Title	Credits
Core Courses		
ART 102	Introduction to Art and Design Careers	3
ART 110	Beginning Graphic Design	4
ART 115	Basic Design: 2-D	4
ART 116	Basic Design: Color	4
ART 141	Vector Art Illustration	4
ART 230	Intermediate Graphic Design	4
ART 265	Photography: Digital Basics	4

ART 267	Photography: Digital Editing	4
ART 297GD	Capstone Project: Graphic Design	1

Other Required Courses

ARH 269	Design and Illustration History	4
ART 295	Portfolio Development and Business Practices ¹	3-4
or BA 214	Business Communications	
or WR 121Z	Composition I	
MTH 105Z	Math in Society (or one math course from the foundational requirements math list)	4

Total Credits **43-44**

¹ BA 214 Business Communications and ART 295 Portfolio and Business Practices do not fulfill the foundational writing requirement for the AAOT with a focus in Art.

Advising Notes

Planning is important. Some courses are offered only once per academic year, offered in only one delivery format, and many courses need to be taken in sequence.

Speak with the program director or an advisor about course scheduling.

Program may take longer than a year to complete depending on support courses necessary to meet minimum course requirements.

Performance Standards

- Academic Requirements:
 - Students must have a 2.0 cumulative GPA to earn a COCC certificate or degree.
 - All courses in the program must be completed with a grade of C or higher.

Sample Plan

First Term		Credits
ART 102	Introduction to Art and Design Careers	3
ART 115	Basic Design: 2-D	4
ART 141	Vector Art Illustration	4
ART 265	Photography: Digital Basics	4
Credits		15
Second Term		
ART 110	Beginning Graphic Design	4
ART 116	Basic Design: Color	4
ART 267	Photography: Digital Editing	4
MTH 105Z	Math in Society (or one math course from the foundational requirements math list)	4
Credits		16
Third Term		
ART 230	Intermediate Graphic Design	4
ARH 269	Design and Illustration History	4

ART 295 or BA 214 or WR 121Z	Portfolio Development and Business Practices ¹ or Business Communications or Composition I	3-4
ART 297GD	Capstone Project: Graphic Design	1
Credits		12-13
Total Credits		43-44

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