

# PHOTOGRAPHY/VIDEOGRAPHY - ONE YEAR CERTIFICATE OF COMPLETION (CC1)

\*Pending approval from the Higher Education Coordinating Commission.

## Description

The Photography/Videography One-Year Certificate of Completion provides a thorough foundation in the fundamentals of commercial, fine art, and documentary photography/videography and their application using industry-standard approaches. Students apply current production methods and techniques to relevant projects that consider target market. Curriculum topics include the history of photography, use of the camera, lighting techniques, and digital editing. This combination of courses is intended to give students the knowledge and skillset to augment their transfer degree and/or initiate a career as an entry-level photographer or videographer.

## Program Learning Outcomes

Upon successful completion of the certificate, students will be able to:

1. Create photographs and videos using industry standard software.
2. Model effective and professional communication when collaborating with industry professionals and clients.
3. Produce a portfolio that demonstrates the variety of skills and creativity developed.

## Entrance Requirements

### Academic Entrance Requirements

Recommended:

- High school diploma or GED
- Completion of WR 065 Rhetoric and Critical Thinking II or higher or minimum placement Wr/Comm Level 7
- Completion of MTH 060 Beginning Algebra or higher or minimum placement Math Level 10
- Basic computer competency or CIS 010 Computer Keyboarding

## Additional Costs (Beyond Standard Tuition/Fees and Textbooks)

### Material Costs

- Required Equipment: Digital Single Lens Reflex or Mirrorless camera with manual-focus lens and exposure capabilities: ~\$350
- 32GB to 2TB portable storage (USB drive or SSD): \$20 to \$100
- A desktop or laptop computer capable of running the latest version of the Adobe Creative Cloud and the latest version of Microsoft Windows or Apple macOS: approximately \$500 to \$2000
- Reliable high-speed internet access

## Course Requirements

Course	Title	Credits
<b>Core Courses</b>		
ART 102	Introduction to Art and Design Careers	3
ART 165	Videography: Basic Techniques	4
ART 166	Photography: Lighting Techniques	4

ART 265	Photography: Digital Basics	4
ART 267	Photography: Digital Editing	4
ART 268	Videography: Intermediate	4
ART 269AC or ART 269PJ	Photography: Fine Art & Commercial Photography: Photojournalism	4
Choose one of the following:		4
ART 110	Beginning Graphic Design	
ART 115	Basic Design: 2-D	
ART 142	Digital Painting: Basic Techniques	
ART 161	Photography: Darkroom Basics	
Choose one of the following:		1
ART 297PV	Capstone Project: Digital Photo/Video	
J 215A	Publications Lab I	
J 215B	Publications Lab II	
J 215C	Publications Lab III	

### Other Required Courses

ARH 270	Photography History	4
ART 295 or WR 121Z or BA 214	Portfolio Development and Business Practices Composition I Business Communications	3-4
Choose one course from the following:		4
MTH 102	Applied Technical Mathematics <sup>2</sup>	
MTH 105Z	Math in Society	
Or one course from the foundational requirements math list		

**Total Credits** **43-44**

<sup>1</sup> BA 214 Business Communications and ART 295 Portfolio and Business Practices do not fulfill the foundational writing requirement for the AAOT with a focus in Art.

<sup>2</sup> MTH 102 Applied Technical Math does not fulfill the foundational math requirement for the AAOT with a focus in Art.

## Advising Notes

Planning is important. Some courses are offered only once per academic year, offered in only one delivery format, and many courses need to be taken in sequence. Speak with the program director or an advisor about course scheduling.

Program may take longer than a year to complete depending on support courses necessary to meet minimum course requirements.

## Performance Standards

- Academic Requirements:
  - Students must have a 2.0 cumulative GPA to earn a COCC certificate or degree.
  - All courses in the program must be completed with a grade of C or higher.

# Sample Plan

## First Year

First Term		Credits
ART 102	Introduction to Art and Design Careers	3
ART 110 or ART 115 or ART 142 or ART 161	Beginning Graphic Design or Basic Design: 2-D or Digital Painting: Basic Techniques or Photography: Darkroom Basics	4
ART 265	Photography: Digital Basics	4
ARH 270	Photography History	4
<b>Credits</b>		<b>15</b>

## Second Term

ART 165	Videography: Basic Techniques	4
ART 166	Photography: Lighting Techniques	4
ART 267	Photography: Digital Editing	4
Choose one course from the following:		4
MTH 102	Applied Technical Mathematics <sup>2</sup>	
MTH 105Z	Math in Society	
Or choose one course from the foundational requirements math list		
<b>Credits</b>		<b>16</b>

## Third Term

ART 268	Videography: Intermediate	4
ART 269AC or ART 269PJ	Photography: Fine Art & Commercial or Photography: Photojournalism	4
ART 295 or WR 121Z or BA 214	Portfolio Development and Business Practices <sup>1</sup> or Composition I or Business Communications	3-4
ART 297PV or J 215A or J 215B or J 215C	Capstone Project: Digital Photo/Video or Publications Lab I or Publications Lab II or Publications Lab III	1
<b>Credits</b>		<b>12-13</b>
<b>Total Credits</b>		<b>43-44</b>

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